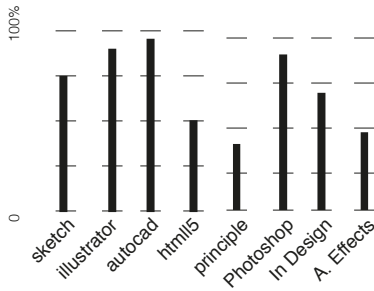




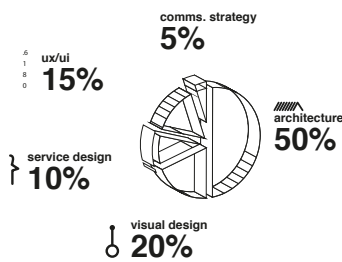
ALEKSANDRA MARJANOVIC

INTERDISCIPLINARY ARCHITECT

SKILLS



FIELDS OF ACTIVITY



CITIES AND LANGUAGES

1. Toronto, Canada - English (native speaker)
2. Belgrade, Serbia - Serbian (mother tongue)
3. Cologne, Germany - German (professional working proficiency)



PASSIONS

illustration,
reading,
coding,

CONTACT

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[@ALEKSMARJANOVIC](https://twitter.com/ALEKSMARJANOVIC)
+49 174 8232330

PROFILE

I Ideate, craft and implement communication strategies in physical and digital spaces. My diverse toolkit involves the following:

ARCHITECTURE & SPACE

- spatial analysis
- technical graphics
- 3d & physical modelling

UX & UI

- user research
- wireframing
- digital prototyping

VISUAL DESIGN

- content architecture
- graphics
- layout

COMMUNICATION STRATEGY

- branding
- copy writing
- presentation and promotion

EXPERIENCE

- 1 2010- 2012
FREELANCE GRAPHIC DESIGN- I started freelancing during my bachelor years of architecture, logos and branding elements for small businesses.
- 2 2012 winter
ARCHITECTURE INTERN AT BURO STU.DIA - I worked for my professors as a drafter during my master studies in architecture.
- 2 2013 winter
WRITER AND EDITOR FOR BRANDING MAGAZINE- Writing copy as well as editing and managing a small team of writers for one of the most popular online publications on branding and advertising news.
- 3 2013 winter
EXHIBITION DESIGN INTERAT AT STUDIO SIMPLE - From ideation to visualisation, I worked mainly on creating and developing experience concepts for museums and trade fair exhibitions.
- 3 2015 winter- today
PROJECT MANAGER AT THE SERVICE DESIGN NETWORK- Developing and maintaining a digital promotion strategy, using service design expertise on a number of different in-house projects, as well well as organising events for the biggest service design community online.

EDUCATION AND TEACHING

- 2 2008-2013
MASTER OF ARCHITECTURE / University of Belgrade
- Master of Architecture /2011- 2013
- teaching assistant to Prof.Dr. Dragana Bazik, /fall 2013
- 3 2014- 2016
MASTER OF INTEGRATED DESIGN / Köln International School of Design
- teaching assistant to Prof.Dr. Oliver Baron/fall 2014
- teaching assistant to Prof.Birgit Mager /2016 winter